



Remote Social Media Internship

Blaze Digital Services is a boutique digital marketing agency headquartered in Tallahassee, Florida. We help small business owners, nonprofits and entrepreneurs generate more leads and increase their sales using digital marketing techniques. Our specialties include WordPress web design, social media advertising, email funnels, and search engine optimization. We are a small team of results-driven professionals. We are constantly looking for new ways to up our game and provide more value to our clients, while measuring the success of everything we do.

We are looking for an intern with excellent communication skills and a strong attention to detail to join our team. The internship is fully remote and is approximately 15 hours a week. We are flexible with the hours but ideal candidates are available to work at least 1 hour a day, M-F during normal business hours.

During this internship you will gain first-hand experience:

- Posting content via a social media scheduling tool
- Monitoring clients' social media pages and engaging with followers
- Creating graphics, gifs, and video content specifically for social media
- Writing social media captions
- Establishing a hashtag strategy for various clients
- Utilizing best practices to organically grow clients' Instagram and Facebook accounts
- Brainstorming with the team on upcoming campaigns
- Researching blog post topics and gathering relevant content (videos, graphics, etc.)
- Drafting blog posts, newsletters, and webpage content
- Scheduling blog posts

Qualifications include:

- Currently enrolled Undergraduate Junior, Senior or Graduate Student in Marketing, Digital Media, Communications or a related field
- Strong verbal and written communication skills
- Experience with social media management, photography, videography, and/or content creation a plus

This is an unpaid internship but you may work with your school to receive college credit.

To apply, send a 1-page resume, 2-3 references, and a cover letter outlining your relevant experience and why you want this internship to info@blazedigitalservices.com.